

Press release:

Visit us on Stand E-W34 (Hall 7 and 8), Seamless Middle East on 15 & 16 April 2018

Jacky's Business Solutions add SoftBank Robotics' humanoid robot, Pepper, to its Visitor Management Solutions portfolio

Jacky's to debut Pepper at Seamless Retail and TiECON Dubai as first reseller in the Middle East

Dubai, UAE, 15 April 2018: Jacky's Business Solutions LLC is pleased to announce their appointment as the first Value Added Reseller for SoftBank Robotics Europe in the UAE for its Pepper robot. This new addition to Jacky's Business Solutions repertoire of Visitor Management Solutions (VMS) will enhance its wide range of customer service solutions already marketed to enterprises in the government, banking, telecom and healthcare sectors.

"We have always tried to be ahead of the game and adding robotics to our range of visitor management solutions was a natural progression to our portfolio given the fact that we live in one of the most innovative regions where the demand for smart solutions and AI is growing day by day," added Ashish Panjabi, COO at Jacky's Business Solutions. "We have been offering visitor management solutions for close to two decades including queuing systems, happiness meters, digital signage and queue tracking analytic software, so having Pepper on our portfolio will take these solutions to meet the evolving needs of the various customer-facing companies."

"SoftBank Robotics Europe is pleased to collaborate with Jacky's to make our Pepper robot available for companies in the UAE looking to provide new services to their clients", declared Nicolas Boudot, VP EMEA Business and Marketing at SoftBank Robotics Europe. "Pepper has proven to be the best interface to assist in welcoming, informing, recommending, managing appointments and queuing or even getting feedbacks from customers in hundreds of public places in Europe. We have chosen Jacky's as a key partner to offer complementary digitalization solutions in this strategic region for SoftBank Robotics business development".

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Pepper is the first humanoid robot created to interact with humans. He's well equipped with features and a high-level interface for proactively communicating with those around him, using the latest advances in voice and face recognition. His wide range of capabilities combined with B2B robotics applications makes him a very innovative business solution to enhance customer's experience. Pepper is currently used in a wide range of industries such as retail, tourism, banking, healthcare, hospitality, enterprise, government and education.

To support the relationship, Jacky's will invest in expanding its team of software and support engineers to include programmers who can code Pepper to suit the diverse applications across industries and departments. The company will also be stocking some of the common parts for Pepper that may need to be replaced. In addition, Jacky's will be looking to expand their network of reseller partners to include those with existing software and hardware resources.

Jacky's will showcase Pepper on Stand E-W34 (Hall 7 and 8) at Seamless Middle East at the Dubai World Trade Centre on 15-16 April 2018 and at TIECON Dubai on 18 April at Dubai Knowledge Park's Auditorium.

About Jacky's Business Solutions LLC:

Jacky's Business Solutions LLC, a division of Jacky's Group, is an end-to-end solutions provider for major corporations seeking efficient and effective visitor management, banking and printing solutions.

Jacky's Business Solutions partners with major global brands to provide companies in the GCC and the wider Middle East region the required visitor management solutions, banking products, large format printers, industrial digital presses, 3D Scanners & Printers, enterprise computing solutions, CCTV and PA Systems.

For more information, visit www.jackys.com/b2b

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About SoftBank Robotics

SoftBank Robotics is driving technology forward by becoming a worldwide leader in robotics. SoftBank Robotics regroups more than 500 employees working in Paris, Tokyo, San Francisco, Boston and Shanghai. Robots under the SoftBank Robotics brand, Pepper and NAO, are used in more than 70 countries worldwide and offer innovative applications relevant for the fields of research, education, retail, healthcare, tourism, hospitality, enterprise, finance and government.

For more information, visit www.softbankrobotics.com

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